



Making the connections Washington families need to be healthy.

Immunizations in Washington State



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December 11, 2020

OVERVIEW

- Why do we vaccinate?
- Vaccine hesitancy & vaccine confidence
- DOH:
 - Influenza vaccination rates
 - SARS CoV-2 Vaccine Updates
 - Equity & COVID-19
 - Resources

Why Do We Vaccinate?

- Stop the Spread of Disease
- Build Community Immunity
- Protect People Too Sick to Vaccinate
- Protect People Too Young or Too Old to Vaccinate
- Protect Those Not Fully Immunized & Those Who Do Not Get Full Protection From Vaccination
- Strengthen the Body's Natural Immunity

Immunizations Save Lives

Disease	# Cases before Vaccine was Widely Used	US Reported Cases in 2016	Percent Decrease
Smallpox	29,005	0	100%
Diphtheria	21,053	0	100%
Pertussis	200,752	15,737	92%
Tetanus	580	33	94%
Polio (paralytic)	16,316	0	100%
Measles	530,217	69	> 99%
Mumps	162,344	5,311	97%
Rubella	47,745	5	> 99%
Congenital Rubella Syndrom	152	1	99%
<i>Haemophilus influenzae</i>	20,000	22	99%

Source: Plain Talk About Childhood Immunizations, DOH.

Vaccines protect kids against 14 diseases

Chickenpox (Varicella)
Diphtheria
Flu (Influenza)
Hepatitis A
Hepatitis B
Hib (Haemophilus influenzae type b)
Measles
Mumps
Pneumococcal
Polio
Rotavirus
Rubella
Tetanus
Whooping Cough (Pertussis)

Recommended Adolescent Vaccines:

Tdap
MCV4
HPV
Flu (Influenza)

Recommended Adult Vaccines:

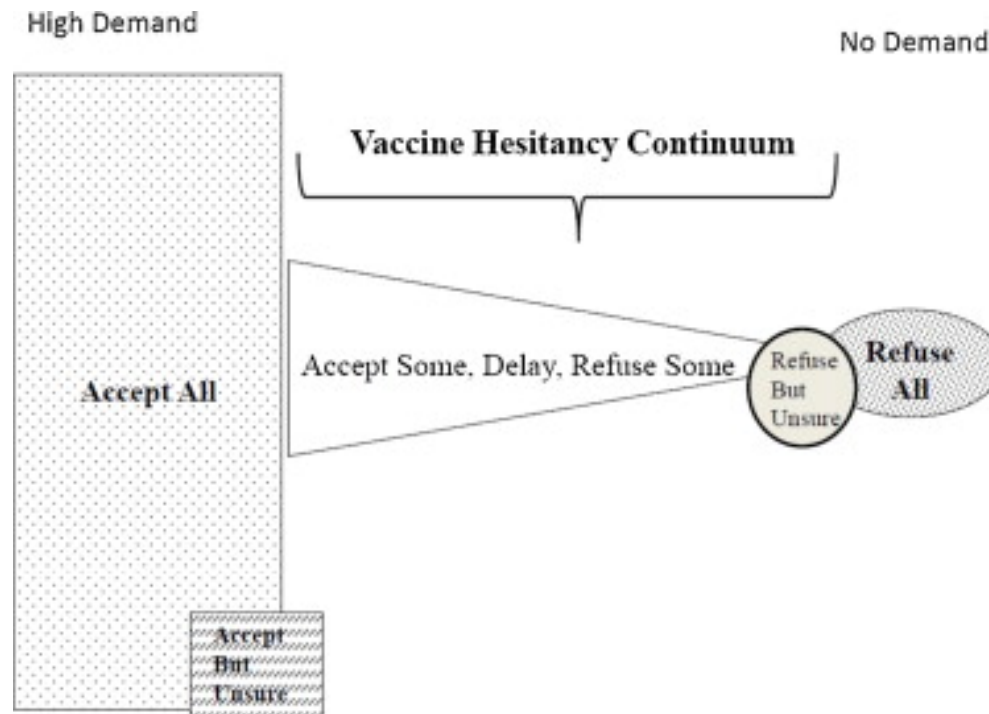
Tdap
Zoster
Pneumococcal
HPV
Flu (Influenza)

Immunizations & Medicaid

- WA is a universal purchase State: All children ages birth to age 19 receive free vaccines regardless of health insurance status
- Washington Apple Health (Medicaid) covers vaccines given according to the Advisory Committee on Immunization Practices (ACIP) immunization schedule for adults and children in the United States.
- Apple Health clients can get needed immunizations from: their health care provider, some pharmacies, some local health departments.

Vaccine Hesitancy

WHO Definition: “Vaccine hesitancy refers to delay in acceptance or refusal of vaccination despite availability of vaccination services. Vaccine hesitancy is complex and context specific, varying across time, place and vaccines. It is influenced by factors such as complacency, convenience and confidence.”



Common concerns

- Too many at once
- Too young
- Too many chemicals
- Fears about autism
- Natural immunity is better
- Mistrust of pharma

Hesitant parents & how we can influence vaccine hesitancy

Hesitant parents:

- Want to do what's best for their child
- Want information to make the best choice for their child
- Doubt the value or necessity of the recommended vaccination schedule
- Gather information & form opinions through social networks.
- Health care providers not always prepared for questions

What we can do / should know:

- Physician recommendation is critically important
- Catalyzing peer-to-peer communication by 'silent majority'
 - Most parents immunize their children.
 - The voice of immunizing parents is unheard.
 - Immunizing parents understand & recognize the value of a healthy community.

The HEART Method

- Hear
- Empathize
- Analyze
- Resources
- Tell

**Gracefully exiting a
tough conversation**

**Thank you for
sharing your
opinions with me.
I'm just glad we
both care about
protecting our kids'
health. Thank you
for being so
passionate.**

Resources for Getting Vaccinated:

- Free flu vaccine for adults:
www.doh.wa.gov/YouandYourFamily/IllnessandDisease/Flu/NoCostVaccines
- Call the Help Me Grow WA Hotline:
1-800-322-2588 or visit
parenthelp123.org/resources/resource-finder
- Visit <https://vaccinefinder.org/>

For More Information:



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www.withinreachwa.org

www.immunitycommunitywa.org

www.parenthelp123.org

Thank You!