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Washington State Department of Health

Basic Food Education Forum May 20, 2020

Complete Eats Fruit and Vegetable Coupons

- Spend \$10 EBT/SNAP on qualifying fruit and vegetables, get \$3 off coupon
 - \$5 coupon in Seattle stores – paid for through Seattle’s Sweetened Beverage Tax
- Fresh, canned, frozen fruits and vegetables with no added fats, sugars or salt
- 1-month expiration date
- Coupons print at the register during checkout – 1 per transaction
- Customers can redeem multiple coupons at once



Promote Complete Eats to SNAP Clients

Complete Eats FAQs: www.doh.wa.gov/CompleteEats

Available in PDF versions – English and Spanish

Share recipe cards and flyers – Available for free in English and Spanish





USE EBT/SNAP  
**Buy \$10 of Fruits
 & VEGETABLES**



FRESH



FROZEN



CANNED



Get a three dollar
COUPON
 at the register!



Products must contain NO added fats, sugars or salt.



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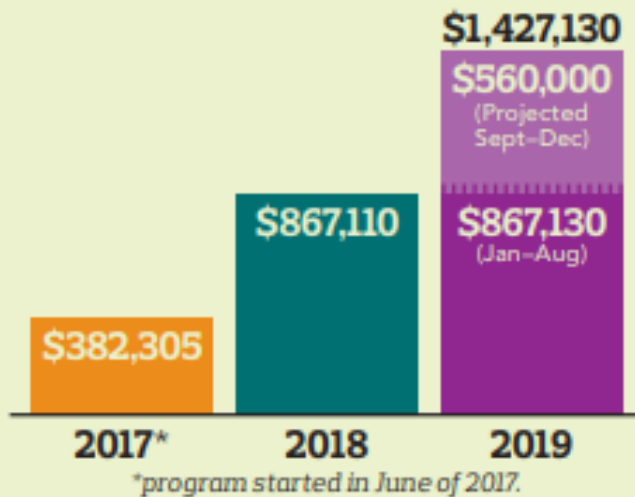
Products must contain NO added fats, sugars or salt.

Communicate local issues about coupons

- If you hear about issues with the program from SNAP participants or Safeway staff, contact Department of at FVIP@doh.wa.gov.
- Encourage SNAP participants who don't receive coupons after a qualifying purchase to contact Department of Health by emailing FVIP@doh.wa.gov or call 360-236-3287 with the following information:
 - Name
 - Mailing address
 - Safeway Club Card number OR phone number affiliated with the Safeway Club Card
 - Store location where they made the qualifying purchase
 - Picture of receipt, if possible

Healthy Food Access

Impact by the Numbers June 2017–August 2019



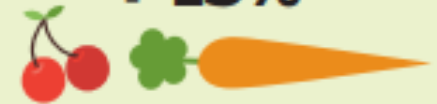
In 2019, \$108,400 worth of coupons were redeemed per month (through August). That is **nearly a 100% increase** over monthly redemption in 2017.



169 grocery stores participate across 30 counties.



+ 15%



Complete Eats customers spent **15% more on fruit and vegetables** in the first year of the program compared to the year before Complete Eats was offered.

More Information

www.doh.wa.gov/CompleteEats - FAQs & ordering promotional materials

www.doh.wa.gov/FVIP - Reports, factsheets, etc. about Fruit and Vegetable Incentive Program

FVIP@doh.wa.gov

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Questions?

